

[Link to Full Details](#)

October 8 & 9, 2026

[Hosted by](#)



[Facilitated by](#)



[James MacDonald](#)

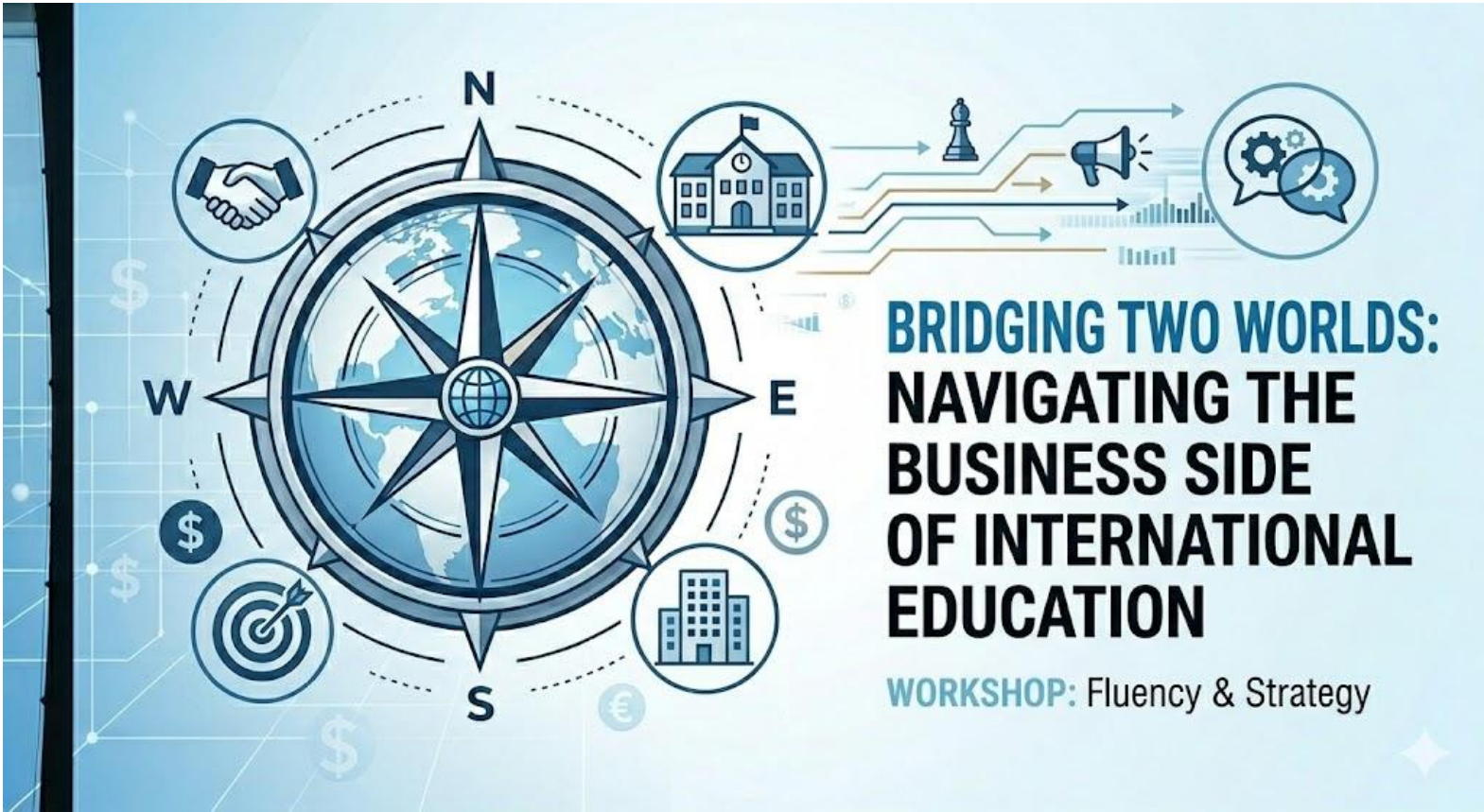


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Overview

As the landscape of international education becomes more complex, school leaders are increasingly expected to engage with the business side of school operations alongside their educational responsibilities. For many educators, these areas can feel unfamiliar, yet they are becoming ever more central to effective leadership.

Bridging Two Worlds: Navigating the Business Side of International Education is a two-day workshop for current and aspiring international school leaders who want to lead more confidently at the intersection of education and business.

This workshop is not designed as an in-depth finance course. While finance forms part of the wider picture, it is a substantial field in its own right. Instead, the workshop focuses on helping educators learn to think more like business leaders: to understand the language, assumptions, and perspectives that often shape decisions made by boards, owners, investors, and other stakeholders. This approach makes the programme more accessible and engaging, grounding business thinking in practical leadership realities rather than technical detail.

Overview

Through discussion, practical frameworks, and case-based learning, participants will examine the relationship between mission and market, build fluency in the language and culture of business, and explore essential areas such as strategy, marketing, positioning, and working effectively with those who approach schools from a business perspective. Much as our students learn to move between languages and cultures, participants will be encouraged to develop greater fluency in the language of business while also gaining a deeper understanding of its culture and mindset.

Designed for leaders in both not-for-profit and for-profit settings, this interactive workshop is primarily intended for educators. At the same time, business managers may also find the material and themes highly relevant, and their perspectives in the room can be especially valuable to the learning experience.



[Image Credit](#)

Details

The workshop will take place on the Tokyo International School campus on October 8 & 9 from approximately 9am-3pm

Cost: ¥40,000 for the two day workshop

¥30,000 for IBAJ and JCIS Schools



60 seats available and the cost includes the workshop fee, lunch and refreshments for the two days.

To sign up please use this [LINK](#) and pay via this [LINK](#)