

INTERNATIONAL Teacher Magazine advertising packages, January & February 2017



Sample page: *Innovation and Risk Taking in PYP Math*  
Click the picture to view the post or copy/paste this URL into your browser:

<http://consiliumeducation.com/itm/2016/08/17/innovation-and-risk-taking-in-pyp-math/>

**1. Premium package: €1,200 per month**

The *Premium* Package ensures best placement of your advertisement on every post in the magazine. We will publish an article about your school, service or product in ITM and promote it on our social media network. The *Premium* ITM package includes:

- Prominent medium rectangle side bar and footer advertisements on every ITM post
- Banner advert in our monthly e-mail edition
- 800 word article with links to your website published in relevant sections of ITM
- Assistance with the editing and final content of your article
- Promotion of the article on our social media network
- Link to your website placed on a shared classified page

**2. Gold package: €1000 per month**

The *Gold* Package ensures placement of your advertisement on every post in the magazine. We will publish an article about your school, service or product and promote it on our social media network. The *Gold* ITM package includes the following:

- A medium rectangle side bar advert on every ITM post
- 800 word article with links to your website published in relevant sections of ITM
- Assistance with the editing and final content of your article
- Promotion of the article on our social media network
- Link to a your website placed on a shared classified page

**3. Silver package: €800 per month**

The *Silver* Package ensures placement of your advertisement on every post throughout the magazine. We will publish an article about your work, product or service. The *Silver* ITM package includes the following:

- A medium rectangle side bar advert on every ITM post
- 800 word article with links to your website published in relevant sections of ITM
- Link to your website placed on a shared classified page

**4. January and February 2017 orders**

For orders placed in January or February 2017, we are pleased to offer a 10% discount for booking a two months campaign and a 15% discount for three months.

To place an order, or for more information, please e-mail Andy Homden on [itm@consiliumeducation.com](mailto:itm@consiliumeducation.com)